



Vine Village Annual Celebration

Established 1973

celebration committee

Jim Andrews
Tucker Crosby
Brooke Dunton
Don Gasser
Cecily Jordan
Cheryl Kavicky
Susan Kenward
Tor Kenward
Aaron Kerson
Michael Kerson
Nancy Kerson
Saanen Kerson
Sylvia Klenz
Jennifer LaLiberte
Steve Lee
Jane Meyers
Linda Neal
Pamela Ostroff

Dear Friends of Vine Village,

We are excited to announce that the Annual Celebration fundraiser will be returning to the Vine Village ranch, the first time in 8 years, continuing a 30+ year tradition! This fun filled event will be held on Sunday, August 14, 2011.

With significant State and Federal budget cuts paired with an uncertain economic environment, your support of Vine Village is more appreciated than ever. We are writing you to ask for your support and participation. Here's how you can help:

1. Donate an item, gift certificate, experience, activity, or service to our auction.
Whether it be a special bottle of wine, a collector's Magnum, or case lot; A private Tour & Tasting, gift certificate, special event, piece of artwork, a trip, or a special event or service – we welcome it all and our attendees also appreciate the variety!
2. Become an Event Sponsor.
See the enclosed information on sponsorship levels and the benefits we provide you at each level.
3. Advertise in our Auction Catalog.
Let the community know that you support Vine Village.
4. Attend and participate.
Invitations will be mailed later on in the spring.

For now, SAVE THE DATE! Sunday, August 14, 2011!

The Vine Village Annual Celebration is fun, exciting, and is the major annual fundraiser for a great cause! Founded by two families with children with special needs, Vine Village, Inc. operates residential and day activities programs for people with developmental disabilities and is located on a beautiful 25-acre ranch just outside the Napa, CA city limits. Because Vine Village is a 501(c)(3) non-profit organization, all donations are tax-deductible to the full extent allowed by law – see your accountant for specifics.

Please use the enclosed form to make your pledge of an auction item, sponsorship, and/or advertisement. You may return this form by fax, e-mail, or US Postal Service. An envelope is also enclosed for your convenience. We are looking forward to hearing from you.

Please help make 2011 a great one for Vine Village and its special clients!



Saanen Kerson
Associate Director





"A Day In The Country"
 At The Vine Village Ranch
 Sunday, August 14, 2011

I Pledge the Following: (check all that apply)

SPONSORSHIP LEVELS

- Grand Cru \$5000**
 - o 8 Event Tickets
 - o Logo on Slide Show at Auction
 - o Sign at Event
 - o Full Page Ad in Catalog

- Grand Reserve \$2500**
 - o 4 Event Tickets
 - o Logo on Slide Show at Auction
 - o Sign at Event
 - o Recognition in Catalog

- Estate Reserve \$1000**
 - o 2 Event Tickets
 - o Sign at Event
 - o Recognition on Slide Show at Auction
 - o Recognition in Catalog

- Reserve \$500**
 - o 2 Event Tickets
 - o Sign at Event
 - o Recognition on Slide Show at Auction
 - o Recognition in Catalog

- Other** Cash Donation/Sponsorship: \$_____

CATALOG ADVERTISEMENT

- Whole Page \$500
- Half Page \$250
- Business Card \$100

AUCTION DONATION

ITEM DESCRIPTION:	VALUE:

Name of Donor: _____

Company: _____

Contact Name: _____

Phone: _____ FAX: _____

Email: _____ Credit Card# _____ Exp. Date _____

Please return by mail, fax, or email to:

Saanen Kerson, Celebration Chair

Vine Village, Inc.

4059 Old Sonoma Road

Napa, CA 94559

FAX: 707-255-8431 Phone: 707-255-4006

Email: skerson@vinevillage.org

Vine Village, Inc. is a non-profit 501(c)(3) organization. Donations are tax-deductible to the fullest extent of the law – see your accountant for specifics. Our tax ID is # 23-7296716